

GENERAL DOCUMENT RECOGNITION™

At the heart of Esker DeliveryWare is Esker's innovative, patent-pending technology called General Document Recognition™ or GDR™. The intelligence behind Esker DeliveryWare Platform, GDR automates every phase of the information delivery process—speeding the implementation of enterprise communication strategies and providing maximum document customization and professional formatting. By recognizing text or print-stream data from any enterprise application, GDR automates document addressing, formatting, and delivery of all enterprise documents. Simple GDR rules are created within the easy-to-use, graphical GDR Designer. Together, GDR Designer and GDR intelligence accelerate document processing and revolutionize information delivery.

GDR INTELLIGENCE

Esker DeliveryWare Platform is the industry's leading DeliveryWare solution. Esker's award-winning General Document Recognition technology provides that intelligence. GDR recognizes specific content within text documents or print streams generated by enterprise applications.

Based on this content, GDR automatically:

- ◆ Recognizes the document type
- ◆ Identifies the recipient
- ◆ Accesses any LDAP or ODBC database to retrieve appropriate destination information—email or IP address, fax or mobile phone number, URL, or street address
- ◆ Converts the documents into the delivery-appropriate format (PDF, HTML, XML, TIFF or text)
- ◆ Applies formatting styles to transform application data into professional e-documents
- ◆ Delivers documents via any delivery method (email, web, fax, print, hybrid mail, archive, or wireless message) based on recipient preferences.

With powerful GDR intelligence, Esker DeliveryWare offers the unique advantage of moving document processing out to the server. (To applications outputting data, Esker DeliveryWare appears simply as a print destination.) GDR eliminates any need to modify original print or data streams—and any risks associated with modifying application-level code.

GDR DESIGNER

Providing an intuitive way to govern how Esker DeliveryWare transforms and delivers documents, the GDR Designer is the graphical environment where document recognition, routing, and formatting rules are created. The intuitive interface provides point-and-click wizards to walk administrators through the definition of rules. Each rule contains parameters to ...

- ◆ Recognize:
 - Document types (invoice, purchase order, etc.) by file name or contents
 - Breaks between multiple documents within a single file
 - Page breaks within individual documents
 - Recipients by document content or database query.
- ◆ Route documents to their destination using:
 - Recipient-defined preferences (email, web, fax, archive, hybrid mail, wireless message, distributed print, or outsourced delivery service)
 - Delivery-appropriate format (HTML, XML, PDF, TIFF, or text).
- ◆ Format documents using:
 - Style sheets for modification of display attributes—such as fonts, background images, and page setup—while preserving the original document structure
- ◆ Forms and reports to restructure original document layout by applying constant or variable information to designated areas on a form or report template and incorporating graphical elements for a forms overlay.

GDR Designer's convenient test mode allows administrators to immediately verify that the rules they create produce the desired results and meet the needs of information recipients.

GDR BENEFITS

Together, GDR's powerful automation intelligence and GDR Designer's easy-to-use configuration and design environment afford numerous benefits to any organization that delivers high volumes of information from enterprise applications:

- Virtually eliminate manual document delivery costs.
- Speed completion of business transactions to help improve cash flow and inventory management.
- Reduce administrator workloads with simple configuration.
- Improve productivity by freeing staff for higher-value tasks.
- Create multiple document formats in a single operation.
- Enhance the appearance of business documents to reinforce corporate identity.
- Cut IT support costs by consolidating automated, multi-format document delivery on a single platform.

Esker DeliveryWare recalculates the information delivery equation, reducing the costs of information delivery—direct and indirect—and accelerating return on IT investments.

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